**Chapter 7: Further reading/viewing**

Nguyen: “Here’s how the COVID-19 pandemic has affected Americans’ paychecks and working hours,” Marketplace.org, May 5, 2020.

<https://www.marketplace.org/2020/05/05/covid-19-economy-anxiety-paychecks-working-hours/>

**Note:** You’ve already seen this article in the further reading file for Chapter 6. Now you can take a look at how graphs are used to visualize the survey data and support the writer’s points.

Holloway: “10 of the most fear mongering political ads in American history,” Salon.com, April 3, 2015.

<https://www.salon.com/2015/04/03/10_of_the_most_fear_mongering_political_ads_in_american_history_partner/>

**Note:** Consider how the visual elements of these ads contribute to the overall message. How effective would the ads have been had they used only words and no visuals?

Bulusu’s “All Jokes Aside,” *Prized Writing 2018-2019*, UC Davis.

<https://prizedwriting.ucdavis.edu/sites/prizedwriting.ucdavis.edu/files/sitewide/All%20Jokes%20Aside....pdf>

**Note:** Consider how Bulusu integrated pictures into his case study.