**Chapter 7 Activities**

1. **Photo Analysis**

Prior to class, read “People vs. the Planet” by Edward Burtynsky, Jennifer Baichwal, and Nicholas de Pencier. <<https://thewalrus.ca/anthropocene/>**>**

During class, discuss with a group of your classmates how the photos that accompany this article complement the authors’ argument that the economic benefits of deforestation no longer outweigh the environmental impact.

1. **Video and Infographic Analysis**

Watch *The Majestic Plastic Bag* <<https://youtu.be/GLgh9h2ePYw>>, *The Life of a Plastic Bag* <<https://youtu.be/pj5F2TD8nsA>> and examine the infographic, “The Life Cycle of a Plastic Bag” <<https://greenerideal.com/infographics/life-cycle-of-a-plastic-bag/>>.

Discuss the following in small groups:

Which do you find most persuasive and why?

Are these examples aimed at different kinds of audiences? How can you tell?

Where and how do you see these examples using rhetorical appeals?

1. **Data Narrative**

Write a brief, narrative explanation of the data presented in Figure 10: Job Satisfaction Over a Twenty-Year Career. For an example of a data narrative, see Figure 2.

1. **Data Visualization**

**Instructions:**

1. Browse the U.S. Bureau of Labor Statistics data on employment and wages for elementary school teachers in 2018. <<https://www.bls.gov/oes/current/oes252021.htm#st>>

Or, browse the Statistics Canada data on employment and salaries for university teaching staff.

<<https://www150.statcan.gc.ca/t1/tbl1/en/tv.action?pid=3710010801>>

1. Pair up with a classmate to create a visual (a table, chart, or graph) that displays some of the data in order to tell a particular, but accurate story about some aspect of employment in this field.
2. Give your visual a title that would help readers understand its purpose.
3. Prepare to share your visual with the class and explain why you chose the particular type of visual (bar chart, line graph, etc.) to convey your data story.