**Chapter One: Further Reading/Viewing**

**Prized Writing**

The *Prized Writing* archive contains a large number of excellent student essays that were originally published in this annual volume published by the University of California, Davis: <https://prizedwriting.ucdavis.edu/>

**Student Essay:**

Stevie Jeung: “‘I Did Not Get My Spaghetti-Os’: Death Row Consumption in Popular Media,” Prized Writing, 2007-2008

<https://prizedwriting.ucdavis.edu/node/240>

**Ethos**

Michael Pollan, [“Power Steer”](https://michaelpollan.com/articles-archive/power-steer/), *The New York Times Magazine*, March 31, 2002

<https://michaelpollan.com/articles-archive/power-steer/>

Atul Gawande, [“Overkill”](https://www.newyorker.com/magazine/2015/05/11/overkill-atul-gawande), *The New Yorker,* May 4, 2015

<https://www.newyorker.com/magazine/2015/05/11/overkill-atul-gawande>

Zipporah Osei, “An Author Learned of a Mortifying Research Mistake Live on the Radio,” The Chronicle of Higher Education, May 24, 2019

The importance of doing good research, as exemplified by an author learning about a huge mistake only after her book came out.

<https://www.chronicle.com/article/An-Author-Learned-of-a/246370?utm_source=at&utm_medium=en&cid=at>

**Logos**

Purdue OWL: “Inductive and Deductive Reasoning”

<https://owl.purdue.edu/owl/general_writing/academic_writing/establishing_arguments/rhetorical_strategies.html>

Hannah Fry: “What Statistics Can and Can’t Tell Us About Ourselves,” *The New Yorker*, Sept. 2, 2019.

**Question for students:** Can you see inductive and deductive reasoning at work in the Fry’s examples?

**Also, a Reality Check:** Fry presents the limits of statistics for predicting everything from the health benefits of daily aspirin to the likelihood that someone has committed murder.

<https://www.newyorker.com/magazine/2019/09/09/what-statistics-can-and-cant-tell-us-about-ourselves>

Sam Wang: “How to Think About the Risk of Autism,” *The New York Times Sunday Review,* March 29, 2014

<https://www.nytimes.com/2014/03/30/opinion/sunday/how-to-think-about-the-risk-of-autism.html>

**Pathos**

Kali Holloway: “10 of the most fear mongering political ads in American history,”

Salon.com, April 3, 2015

Holloway offers dramatic examples of the political abuses of pathos.

<https://www.salon.com/2015/04/03/10_of_the_most_fear_mongering_political_ads_in_american_history_partner/>

**Reality Check**

Tyler Vigen, “Spurious Correlations”

Vigen uses reliable data sources to create graphs that demonstrate--to comic effect--that correlation does not equal causation.

<http://www.tylervigen.com/spurious-correlations>

James Hamblin, “How to Sleep,” *The Atlantic*, January/February 2017

This article references the Finnish sleep study mentioned in Chapter 1, Section D.1.

<https://www.theatlantic.com/magazine/archive/2017/01/how-to-sleep/508781/>

Daniel Levitin, author of *A Field Guide to Lies,* discusses a number of issues relevant to this chapter and the book overall, including the importance of understanding the source of information.

<https://youtu.be/60aeycwCOS0>

<https://www.youtube.com/watch?v=X6ibxDsawbg>

**Kairos and Reality Checks**

Adam Gopnik, “The Great Crime Decline,” *The New Yorker,*  February 5, 2018.

Gopnik discusses how an idea in a magazine was trusted as if it were peer-reviewed research, leading to the Stop and Frisk policy.

<https://www.newyorker.com/magazine/2018/02/12/the-great-crime-decline>