

CHAPTER 8

Solutions to the Even-Numbered Questions in the Text

8.1

2. 1865; History is sooooo interesting!
4. Dogs don't run in packs; People run in packs.
6. I never went to college; Taxi!
8. No; Do you believe in ghosts?
10. I don't know; Who cares?

8.3

2. Problem = the ad exaggerates the problem of not taking vitamin pills.
Label = irrelevant appeal to fear.
4. Problem = the ad gives no evidence this answering machine is better or cheaper than any others; it just makes you feel sorry about missing your mother.
Label = irrelevant appeal to sympathy.
6. Problem = whether Al Gore is a hypocrite is not relevant to whether the Earth is warming—he is not the issue.
Label = irrelevant appeal to antipathy.
8. Problem = no evidence is given that vegetarianism is a bad idea. Instead, we are told “hippies” came up with the idea, which is irrelevant even if true—we are talking about whether vegetarianism is a good idea, not who originated it.
Label = irrelevant appeal to antipathy.
10. Problem = no evidence is given that Smith's view is wrong; instead, he is attacked for where he lives.
Label = irrelevant appeal to antipathy.
12. Problem = this deodorant ad gives no evidence the product is better or cheaper than any other deodorant; instead it makes you worry that you will smell badly.
Label = irrelevant appeal to fear.
14. Problem = no evidence is given that China is a threat; instead, we are told most people believe it—but most people are not military experts.
Label = irrelevant appeal to identity.

16. Problem = the factor that many people use Dovay isn't very strong evidence that Dovay is good.
Label = irrelevant appeal to identity.
18. Problem = even if von Däniken was convicted for fraud, it doesn't prove his scientific views are wrong.
Label = irrelevant appeal to antipathy.

8.4

2. The real issue is whether illegal immigrants should be given a pathway to citizenship, not whether illegal immigration is good.
4. The issue is whether Bilge favors ending the inheritance tax, not whether he supports private property rights.
6. This issue is why the company can sell their contacts so cheaply (meaning, are they made cheaply?), not whether you can afford not to buy them.
8. The real issue is whether you incarcerate a 10-year-old for graffiti, not letting a 13-year-old get away with murder.
10. The real issue is what real estate expertise an ex-astronaut has, not whether he saw a lot of land when he was circling the planet in a space capsule.
12. The real issue is gene-transplant experimentation, not just any medical experimentation. This reply really does ignore the literal question: if there are any dangers.
14. The question is how to get interest rates down, not the velocity of money.

8.5

2. Problem = no positive evidence is given that Whitman's chocolate is any better or cheaper than any other; instead it says how popular it is.
Label = irrelevant appeal to identity.
4. Problem = no evidence is given that GE produces a better or cheaper TV; instead, patriotic phrases are given.
Label = irrelevant appeal to identity.
6. Problem = no evidence is given that this soap is better or cheaper than any other; instead, we are told how popular it is and has been.
Label = irrelevant appeal to identity.
8. Problem = Falwell was asked if he supported burning records, not whether he (or his group) did it.
Label = ignoring the issue.
10. Problem = no evidence is given that this charity actually helps the poor; instead, we are told we have a lot of wealth and can avoid guilt if we donate to a charity that makes a difference.
Label = irrelevant appeal to sympathy.
12. Problem = this person doesn't answer criticism that his country abuses human rights; instead, he accuses the questioner of being a hypocrite.
Label = irrelevant appeal to antipathy.

14. Problem = the reporter is really asking why the coach built his offense around one running back; the coach responds with a joke (based upon the poor phrasing of the question).
Label = ignoring the issue.
16. Problem = the issue is *registration* of handguns, not any of the other measures which might be taken to be a violation of constitutional rights.
Label = ignoring the issue.
18. Problem = Malavasi dismisses a legitimate question about whether he chose the right quarterback by saying he won't waste time discussing it.
Label = pooh-poohing.
20. Problem = the speaker fails to give any reason why Smith's position is wrong; instead, it attacks Smith's character.
Label = irrelevant appeal to antipathy.
22. Problem = no evidence is given that Ranzo cigarettes are any safer or better than any others; instead, it says that "winners" smoke it.
Label = irrelevant appeal to identity.
24. Problem = no evidence is given that this organization really helps animals; instead, we are told a sad story about a dog.
Label = irrelevant appeal to sympathy.

8.6

2. Problem = most Americans are not economists, so their opinion is not proof.
Label = irrelevant appeal to antipathy.
4. Problem = no evidence is given that the theory is false; instead, the speaker focuses on where the theory was devised.
Label = irrelevant appeal to antipathy.
6. Problem = question presupposes that I don't do my job well, which is debatable.
Label = loaded question.
8. Problem = Connors's question presupposes that the official made an incorrect call, which the official would certainly not concede.
Label = loaded question.
10. Problem = a lot of individual quarters can add up to a lot of money.
Label = composition.
12. Problem = Smith's views can be correct even if he is a man.
Label = pooh-poohing.
14. Problem = he gives no evidence that Joe's ice cream is better or cheaper than ice cream sold at other places; instead, he says Joe is lonely.
Label = irrelevant appeal to sympathy.

16. Problem = no evidence is given that Omoro is any better or cheaper than any other vitamins; instead, we are told that it is very popular.
Label = irrelevant appeal to identity.
18. Problem = no evidence is given that Tony's predictions have proven accurate; instead, we are told how popular he is.
Label = irrelevant appeal to identity.
20. Problem = the Israeli official refuses to entertain a question about the Palestinian uprising.
Label = pooh-poohing.
22. Problem = no evidence is given that the cars being sold are better or cheaper than those sold at other dealerships; instead, we have patriotic phrases.
Label = irrelevant appeal to identity.
24. Problem = the question presupposes that I am infantile, which may not be true.
Label = loaded question.
26. Problem = no evidence is given that my driving is careful; instead, I accuse you of hypocrisy. You aren't the issue.
Label = irrelevant appeal to antipathy.
28. Problem = the real issue is whether I should exercise more; instead, I accuse you of hypocrisy. You are not the issue, I am.
Label = irrelevant appeal to antipathy.
30. Problem = the speaker is not giving any evidence that he should be allowed to cheat; instead, he argues that the advice is hypocritical. But that is not the issue.
Label = irrelevant appeal to antipathy.
32. Problem = 'killing' and 'murder' are being used as synonyms, which they are not.
Label = equivocation.
34. Problem = the spokesperson gives no evidence that the President acted correctly; instead, he/she accuses the questioner of being biased.
Label = irrelevant appeal to antipathy.
36. Problem = the notice gives no evidence the publication is a good one; instead, the readers are vaguely threatened.
Label = irrelevant appeal to fear.