**Business Ethics**

**Case Analysis Worksheet**

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| **Who is making the decision?** | |
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| **Whose interests should be considered?**  Decision-maker? Owners? Customers? Employees? Suppliers? Local community? Global community? Future generations? The non-human environment? | |
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| **Ethical Considerations**  **1. Self-interest:** Psychological or ethical egoism? Cooperation dilemmas? | |
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| **2. Direct Utilitarianism:** Aggregation? Maximization? Happiness? Pleasure/pain? Preference-satisfaction? Informed preferences? Willingness to pay? Financial cost-benefit analysis? | |
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| **3. Indirect Utilitarianism:** Rules? Policies? Regulations? Rights or virtues that maximize happiness? | |
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| **4. General Rights and Duties:** Property rights? Self-ownership Rights? Liberties? Autonomy rights? Human Rights? Privacy rights? Kantian duties? Harm principle? | |
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| **5. Specific Rights and Duties:** Contracts? Promises? Legitimate expectations? Fiduciary Duties? | |
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| **6. Justice:** Retributive? Compensatory? Formal, fair, and structural equality of opportunity? Marginal contribution? Libertarian? Indirect utilitarian? Equality of resources or welfare? Difference principle? | |
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| **7. Virtue Ethics:** Individual virtues/vices? Obligations of community membership? Corporate character? | |
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| **8. Care Ethics**: Relationships? Responsibilities? | |
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| **Who is morally accountable?**  Causal responsibility? Shared responsibility? Excusing conditions? “Ought” implies “can”? | |
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| **Do any ethical considerations conflict?**  Are any of them especially strong or weak? | |
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| **What further information is needed?** | |
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| **What are the alternatives?** | |
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| **What is the best decision and why?** | |
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